

For Immediate Release

Contact:

Karen Antonucci

(561) 889-4388

Karen@SouthFloridaBondTraders.org

www.SouthFloridaBondTraders.org

**South Florida Bond Traders Association brings together fixed income professionals
while donating to local charities**

In its third year, over 300 industry professionals from throughout the country in both the taxable and tax exempt markets will gather at the Boca Raton Resort & Club February 6 – 8 for the 2014 SFBTA Conference. This conference has created a unique format that benefits professionals and the local community by offering an opportunity to participate in product-specific discussions on current issues facing the securities trading industry, and attending networking events to help develop and deepen professional relationships.

This year's conference will include an Economic Update by Carl Tannenbaum, Senior Vice President/Chief Economist, Northern Trust, a Keynote Address by Tom Ricketts, Chairman, Chicago Cubs and Chairman, Incapital LLC, and product-specific sessions on Agencies & Mortgages, CDs, Corporates/Preferreds, Structured Products, and Municipals. The Municipals sessions are a new addition to this year's conference, featuring "The State of Muni Insurance" and "Muni Market Post 2013's High Profile Issues." SFBTA President, George Barbar comments, "We are pleased to expand the conference this year to include Municipals, and we are looking forward to another great event."

This year's conference Premier Sponsor, BNP Paribas, is joined by 2014 SFBTA Corporate Partners: Amherst, BNY Mellon, Incapital, JVB Financial, Mesirov Financial, and Multi-Bank Securities, as well as sponsors: Tradeweb Direct, Bloomberg, MarketAxess, BMO Capital Markets, TMC Bonds, FTN Financial and KCG BondPoint in supporting this event.

Part of the mission of the South Florida Bond Traders Association is to support local South Florida charities, and each year members are asked to nominate organizations that have had a meaningful impact on their lives and our community. Recommendations are reviewed by the Board of Directors to select recipients of a cash donation presented at the conference.

Conference details and a link to register can be found at:

www.SouthFloridaBondTraders.org/2014-conference.

The SFBTA is a non-profit, tax-exempt organization whose membership is comprised of investment and trading professionals from the South Florida area, representing over 20 firms involved in the buying, selling, and trading of fixed income securities. SFBTA is committed to providing members with educational opportunities, sponsoring social and networking events to encourage members and other industry professionals to develop and deepen professional relationships, and supporting the South Florida community through funding of local charities.

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