

February 18, 2014  
For Immediate Release

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### **South Florida Bond Traders Association conference brings together fixed income professionals and donates \$20,000 to local charities**

Over 350 fixed income professionals from throughout the country gathered at the Boca Raton Resort and Club February 6-8 for the 2014 South Florida Bond Traders Association (SFBTA) Conference. The conference, in its third year, has created a unique format that benefits professionals and the local community. It offered attendees the opportunity to participate in product-specific discussions on current issues facing the securities trading industry and attend networking events to help develop and deepen professional relationships.

Highlights from this year's conference included an economic update by Carl Tannenbaum, Senior Vice President/Chief Economist at Northern Trust, and a keynote address by Tom Ricketts, Chairman of the Chicago Cubs and Incapital LLC. Product-specific sessions with speaker panels on Agencies & Mortgages, CDs, Corporates/Preferreds, Structured Products, and Municipal bonds offered interactive and educational professional development.

This year's conference Premier Sponsor, BNP Paribas, was joined by 2014 SFBTA Corporate Partners Amherst, BNY Mellon, Incapital, JVB Financial, Mesirow Financial, and Multi-Bank Securities, as well as Platinum Sponsors: Tradeweb Direct and Bloomberg and Gold Sponsors: MarketAxess, TMC Bonds and BMO Capital Markets in supporting this event.

Part of the mission of the South Florida Bond Traders Association is to support local South Florida charities. Each year members are asked to nominate organizations that have had a meaningful impact on their lives and our community. This year's recipients are: **Angel's Pediatric Heart House** (APHH) which provides support to families with children with Congenital Heart Defects and Childhood Acquired Heart Disease; **HelpHOPELive** for Jayme Mirsky a friend of SFBTA raising money for her lifesaving liver transplant; **Inspirit** brings live music and the performing arts to members of our community who are isolated or living in restricted environments; and **Place of Hope at The Haven Campus** which recently expanded to bring family-style residential foster care to the South County area. "We are pleased to be able to support these organizations that have a positive impact on our community. A portion of the proceeds from our conference enables us to generously support their work", said George Barbar, President of the South Florida Bond Traders Association.

To learn more about these organizations, please visit: [www.aphh.org](http://www.aphh.org)  
[www.helphopelive.org](http://www.helphopelive.org)  
[www.inspiritlive.org](http://www.inspiritlive.org)  
[www.hopeatthehaven.org](http://www.hopeatthehaven.org)

To learn more about the South Florida Bond Traders Association, please visit:  
[www.SouthFloridaBondTraders.org](http://www.SouthFloridaBondTraders.org)

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