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SFBTA Newsletter

Summer 2021

SFBTA Virtual Events Have Been a Success

Pivoting to online-only events in the wake of the COVID-19 pandemic has proved challenging across many industries. We have been fortunate to be able to provide these recent online experiences to our members and colleagues:

- SFBTA Annual Conference
- SFBTA Annual Charity Poker Tournament
- Special access to Mesirov's virtual meeting with Desmond Clark
- Fireside Chat and Q&A with Daron K. Roberts
- Motivational Talk by Dr. Kevin Elko

[Read more about our recent events](#)

Will you be traveling to Boca Raton in February for the SFBTA Annual Conference?

Take our two-question survey [here](#).



From the Founder's desk

The SFBTA remains deeply thankful for the ability to fulfill our mission of making a difference in our community through creating successful events for our members and attendees. This year, due to the COVID-19 pandemic, those events were virtual but we can't wait to be back together soon!

-George Barbar, SFBTA Founder and President

Update from BATI School

"On April 14th, BATI School was fortunate enough to be the beneficiary of this year's SFBTA charity poker tournament. We are thrilled to report that the event was a huge success! With the funds raised from the tournament, and those given by many other generous donors, we have reached the minimum threshold needed to break ground on construction of our new classroom building..." [Read more](#)



Board Member Spotlight on...

SFBTA Vice President Krista Martin!

Krista Martin serves as Vice President of the South Florida Bond Traders Association (SFBTA). Beginning her financial career on the equity side in 1992, Krista moved to fixed income in 1996. As a founding member of the SFBTA, Krista has a heart for charity, focusing on our organization's fundraising efforts and spearheading our event sponsorships by going above and beyond to ensure each of our sponsors has a valuable experience. Krista is a proud mother of three children and one

grandbaby, is a Girl Scout leader, and is an active member of her church and her local community. Previously a professional Latin/Hustle/West Coast swing dancer, Krista still loves to dance recreationally (and is known to cut a rug or two at our events!).

Have a Charity Suggestion?

One of the SFBTA's main objectives is to offer financial assistance to educational and charitable organizations in the local area, in order to give back to the South Florida community.

We have supported [over 45 non-profit organizations](#) to date, and invite you to submit suggestions to us for the future.

Please [contact us](#) to request a Charity Submission Form. We look forward to hearing your ideas!

Have a "Bond Talks" Suggestion?

We're always looking for interesting and valuable presentation content for our events - and we want to hear from YOU!

Send your "Bond Talks" session topic and/or speaker suggestions to info@SouthFloridaBondTraders.org.

Individual Membership

Individual SFBTA membership provides a forum for networking and sharing industry information, along with access to industry leaders and decision-makers. For an annual fee, you will receive:

- Early access to the SFBTA newsletter, delivered by email
- Reduced registration fee at the Annual Conference

- Complimentary admission to additional SFBTA events throughout the year
- SFBTA t-shirts at community volunteer events
- Recognition of your firm on the annual list of “Member Firms” on the Association’s website

For more information, please [visit the Membership section of our website](#).

Corporate Partnership

The [SFBTA Corporate Partnership Program](#) provides the opportunity for organizations to be involved in our industry and the local community, along with gaining exposure for their company in a number of ways throughout the year.

For an annual fee, your firm will receive:

- Recognition (logo and link) all year as a Corporate Partner on the SFBTA website
- Recognition throughout the year on press releases and marketing materials
- Logo on SFBTA shirts when made for the year’s community volunteer events
- Recognition on signage at SFBTA events throughout the year
- Gold Sponsor benefits at the SFBTA Annual Conference

[Contact SFBTA today](#) to learn more about becoming an Annual Corporate Partner!

2021 SFBTA CORPORATE PARTNERS



About SFBTA

South Florida Bond Traders Association, Inc. (SFBTA) is a non-profit, tax-exempt organization under IRS Section 501(c)(6) whose membership is comprised of investment and trading professionals from the South Florida area. We represent many firms involved in the buying, selling and trading of all fixed income securities.