



SFBTA Newsletter

Fall 2023



From the Founder's desk

SFBTA Members and Friends,

As we head into the Fall season, we will soon be launching registration for our 12th annual SFBTA conference. As the premier event in our industry, we will be ready to welcome both familiar and new faces, along with our valuable speakers and generous sponsors - all while raising awareness for local charities.

I'm always so proud of the South Florida fixed income community for joining together to learn, network, and give back.

In addition to our conference preparations, we also recently debuted a redesigned SFBTA website - [see our new look here](#).

Thanks for all you do,
George Barbar
SFBTA Founder and President

Save the Date!

SFBTA Annual Conference Registration Opens in October

Join other fixed income professionals from around the country for our annual education and networking event!

- Participate in product-specific discussions on current issues facing our industry
- Attend social events to help develop and deepen your professional relationships
- Support local charities as a portion of conference proceeds are donated back to the community



***Interested in becoming a sponsor
for the 2024 SFBTA Annual Conference?***

*Email us at
conference@southfloridabondtraders.org
to request details about our sponsorship opportunities.*

Board of Directors Spotlight on...

*Alain Troadec
Managing Director - Sales, InspereX LLC*

How did you get started in our industry?

I started in 1992 as an assistant in the computer department at 19 years old. In the beginning I wrote some very primitive — by today's standards — programs to help automate processes.

What is something you enjoy about being involved with the SBFTA?

The SFBTA targets smaller charities and those donations make a big impact.



Is there something our members would be interested to learn about you?

I've won some of the world's largest charity monopoly tournaments.

What are some of your other activities?

I recently spent one year on the professional standards committee for the Broward Sheriff's office, which is responsible for safeguarding the integrity and professionalism of the BSO. I've also started playing golf!

Have a Charity Suggestion?

One of the SFBTA's main objectives is to offer financial assistance to educational and charitable organizations in the local area, in order to give back to the South Florida community.

We have supported [50 non-profit organizations](#) to date, and invite you to submit suggestions to us for the future.

Please [go here](#) to print a Charity Nomination Form. We look forward to hearing your ideas!

Have a "Bond Talks" Suggestion?

We're always looking for interesting and valuable presentation content for our events - and we want to hear from YOU!

Send your "Bond Talks" session topic and/or speaker suggestions to info@SouthFloridaBondTraders.org.

Individual Membership

Individual SFBTA membership provides a forum for networking and sharing industry information, along with access to industry leaders and decision-makers.

Benefits of SFBTA membership include:

- Forum for networking and sharing industry information
- Exclusive access to industry leaders and decision-makers
- Reduced registration fee for the SFBTA Annual Conference

- Complimentary admission to the additional SFBTA networking events during the year

For more information, please [visit the Membership section of our website](#).

Corporate Partnership

The [SFBTA Corporate Partnership Program](#) provides the opportunity for organizations to be involved in our industry and the local community, along with gaining exposure for their company in a number of ways throughout the year.

For an annual fee, your firm will receive:

- Recognition (logo and link) as an SFBTA Corporate Partner on the Association's website
- Recognition in press releases and marketing materials
- Logo on SFBTA t-shirts at community volunteer events
- Recognition on signage at SFBTA events
- Gold sponsor level benefits at the Annual Conference

[Contact SFBTA today](#) to learn more about becoming an Annual Corporate Partner!

SFBTA Corporate Partners

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About SFBTA

South Florida Bond Traders Association, Inc. (SFBTA) is a non-profit, tax-exempt organization under IRS Section 501(c)(6) whose membership is comprised of investment and trading professionals from the South Florida area. We represent many firms involved in the buying, selling and trading of all fixed income securities.



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