



SFBTA Newsletter

Winter 2024



From the Founder's desk

SFBTA Members and Friends,

Happy New Year!

We are so excited to see you at our upcoming 13th annual conference in just a few weeks. This year we're expecting another great lineup of speakers and record attendance.

I'm always proud of the South Florida fixed income community for coming together to host the premier fixed income event and joining together to give back to the community. We are so pleased that a portion of this year's conference proceeds will go toward supporting BATI School, LifeNet4Families, and A Second Chance Puppies and Kittens.

Thanks for all you do,
George Barbar
SFBTA Founder and President

Don't miss out!
Reserve your spot at our upcoming events:

SFBTA Winter Charity Night

SFBTA Bartending Competition for Charity
benefitting The Jimmy Graham Foundation
6pm on Wed 1/31 [Register here](#)

13th Annual SFBTA Conference

***** REGISTRATION CLOSING FRIDAY 1/19 *****
Join other fixed income professionals from
around the country for our annual education
and networking event! [Register here](#)

***Interested in becoming a sponsor
for the 2024 SFBTA Annual Conference?***

*Email us at
conference@southfloridabondtraders.org
to discuss available sponsorship opportunities.*

Board of Directors Spotlight on...

*Beau Brudzinski
Managing Director
Santander US Capital Markets*



How did you get started in our industry?

When I graduated college, I moved back to South Florida and started working for AutoNation; I soon realized selling cars was NOT for me. My uncle, who worked at Huntington Bank at the time, told me to read *Liars Poker*. After reading it, I asked him, where do I sign up!? He told me bond sales isn't quite like the book portrays anymore but it's still a great career and he could maybe get me an interview with a firm down in Florida. A few weeks later I was interviewing at Amherst with Dave Bove and Rick Perez, and have been here ever since.

What is something you enjoy about being involved with the SBFTA?

I really enjoy the people. Everyone involved in the organization is awesome to work with and puts in a ton of effort to bring everything together for the conference. It's always rewarding to see the end product from all of the hard work everyone put in. Additionally, the fact that we give back to local charities is very fulfilling. No matter the amount of money that we raise at a particular event, the organizations are extremely grateful because every dollar goes a long way.

Is there something our members would be interested to learn about you?

I played for University of Toledo and we beat Michigan in the big house 13-10 (Hi Mike
Draws! :))

What are some of your other activities?

We just had our third child in August, so she, along with the first two neanderthals, keep
me busy! But I love any and all sports and being with my family.

Have a Charity Suggestion?

One of the SFBTA's main objectives is to offer financial assistance to
educational and charitable organizations in the local area, in order to give back
to the South Florida community.

We have supported [50 non-profit organizations](#) to date, and invite you to submit
suggestions to us for the future.

Please [go here](#) to print a Charity Nomination Form. We look forward to hearing
your ideas!

Have a "Bond Talks" Suggestion?

We're always looking for interesting and valuable presentation content for our
events - and we want to hear from YOU!

Send your "Bond Talks" session topic and/or speaker suggestions to
info@SouthFloridaBondTraders.org.

Individual Membership

Individual SFBTA membership provides a forum for networking and sharing
industry information, along with access to industry leaders and decision-
makers.

Benefits of SFBTA membership include:

- Forum for networking and sharing industry information

- Exclusive access to industry leaders and decision-makers
- Reduced registration fee for the SFBTA Annual Conference
- Complimentary admission to the additional SFBTA networking events during the year

For more information, please [visit the Membership section of our website](#).

Corporate Partnership

The [SFBTA Corporate Partnership Program](#) provides the opportunity for organizations to be involved in our industry and the local community, along with gaining exposure for their company in a number of ways throughout the year.

For an annual fee, your firm will receive:

- Recognition (logo and link) as an SFBTA Corporate Partner on the Association's website
- Recognition in press releases and marketing materials
- Logo on SFBTA t-shirts at community volunteer events
- Recognition on signage at SFBTA events
- Gold sponsor level benefits at the Annual Conference

[Contact SFBTA today](#) to learn more about becoming an Annual Corporate Partner!

SFBTA Corporate Partners

The logo for InspereX, featuring the word "InspereX" in a bold, sans-serif font. The "X" is stylized with a green and yellow gradient.The logo for JVB Financial, featuring the text "JVB FINANCIAL" in a bold, italicized, sans-serif font. Below it, in smaller text, is "J.V.B. FINANCIAL GROUP, LLC" and "MEMBER FINRA - SIPC".The logo for Mesirow, featuring the word "Mesirow" in a blue, sans-serif font, followed by a blue circular icon with a white swoosh.The logo for MBS, featuring the letters "MBS" in a bold, green, serif font, enclosed in a black rectangular border.The logo for Zeus Financial LLC, featuring a stylized "Z" icon followed by the text "ZEUS" in a bold, sans-serif font, and "FINANCIAL LLC" in a smaller font below it.

About SFBTA

South Florida Bond Traders Association, Inc. (SFBTA) is a non-profit, tax-exempt organization under IRS Section 501(c)(6) whose membership is comprised of investment and trading professionals from the South Florida area. We represent many firms involved in the buying, selling and trading of all fixed income securities.



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