

## **SFBTA Newsletter**

# Spring 2024



#### From the Founder's desk

SFBTA Members and Friends,

As we head into the summer, I wanted to take a moment to thank you for your continued support of the SFBTA. It's through your membership, partnership, and attendance at our events that we've been able to contribute over \$350,000 to our community.

Our 2024 conference was a huge success with over 450 attendees and record sponsorships! Be sure to keep an eye out for details on our next charity event, along with the October launch of registration for the 2025 conference.

Have a great summer!

George Barbar SFBTA Founder and President

## **SFBTA Charity Night**





The SFBTA hosted a networking charity event at <u>Bru's Room in Delray</u>

<u>Beach</u> the evening of Wednesday, January 31, 2024. Attendees participated in a friendly fundraising bartending competition benefitting <u>The Jimmy Graham Foundation</u> in support of its mission to provide life changing and impactful experiences through the freedom of flight. Photos from the event are <u>here</u>.

Be sure to join us for our next charity event!



#### **SFBTA 2024 Conference Success**

With over 450 attendees, this year's event was our largest turnout to date, and, with your help, we are able to continue with our tradition of giving back to the local community by supporting this year's conference charities - <a href="BATI">BATI</a></a>
School, LifeNet4Families, and A Second Chance Puppies and Kittens Rescue.

The conference materials, including the program, agenda, speaker presentations, and photos are available on our website <u>here</u>.

We hope to see you at our next conference!

# Save the Date Our upcoming events:

#### **SFBTA Charity Event**

We will be holding a valuable fundraising event in support of a local charitable organization – stay tuned for details!

#### 14th Annual SFBTA Conference

Join other fixed income professionals from around the country for our annual education and networking event, to be held Jan 30–Feb 1, 2025 at The Boca Raton. *Registration will open in October.* 

# Interested in becoming a sponsor for the next SFBTA Annual Conference?

Email us at conference@southfloridabondtraders.org to discuss available sponsorship opportunities.

#### Board of Directors Spotlight on...

Dave Bove
Managing Director
Zeus Financial LLC



### How did you get started in our industry?

I started out in our industry soon after college at BancBoston in the back office of the Treasury Department supporting the Repo Desk. After a couple of years, I was moved out to the trading desk to assist the Treasury and Agency traders. During that time, I was given the opportunity to sit for the series 7 exam along with every other associate on the desk as rule changes began to allow commercial banks to act more like investment banks. Eventually I took a job at State Street Bank and after a short stint there decided to move to South Florida. In 1999, on the cusp of Nasdaq-Tech boom/bust, I took a job doing equity research with a small Boca Raton equity shop that did not survive the bursting dot-com

bubble. I quickly found my way back into the bond business with a small firm at the time called Amherst Securities. I started out as a dealer salesman but within a year I was trading and doing new issue agency deals. After about 20 years of varying success, Amherst grew from a small firm to a Primary dealer that eventually was purchased by a large European bank. Now I'm excited to be at Boca Raton based Zeus Financial and the opportunity to grow with a small firm again.

#### What is something you enjoy about being involved with the SFBTA?

I'm extremely proud to be involved with the SFBTA since its inception. Being part of a team that was able to execute on a vision of creating an annual best-in-class industry conference and then leveraging that event into a year-round focus and dedication to charity is truly incredible. It's a testament to the good people involved in the organization and being associated with them is one of the things I enjoy the most.

#### Is there something our members would be interested to learn about you?

Something people may not know about me is that I am a first generation American. Both of my parents grew up in different parts of Italy during World War 2. The fact that they lived parts of their childhood in the middle of a war still blows me away. They both immigrated to the U.S. in their twenties and settled around suburban Boston, where I was raised.

#### What are some of your other activities?

My weekends are typically spent at the beach, boating, or at the gym. And I'm always up for some kind of travel adventure... recently it's been parts of the Yucatan in Mexico and the Sedona/Grand Canyon area.

#### **Have a Charity Suggestion?**

One of the SFBTA's main objectives is to offer financial assistance to educational and charitable organizations in the local area, in order to give back to the South Florida community.

We have supported <u>57 non-profit organizations</u> to date, and invite you to submit suggestions to us for the future.

Please go here to print a Charity Nomination Form. We look forward to hearing your ideas!

#### Have a "Bond Talks" Suggestion?

We're always looking for interesting and valuable presentation content for our events - and we want to hear from YOU!

Send your "Bond Talks" session topic and/or speaker suggestions to info@SouthFloridaBondTraders.org.

## **Individual Membership**

Individual SFBTA membership provides a forum for networking and sharing industry information, along with access to industry leaders and decision-makers.

Benefits of SFBTA membership include:

- · Forum for networking and sharing industry information
- Exclusive access to industry leaders and decision-makers
- Reduced registration fee for the SFBTA Annual Conference
- Complimentary admission to the additional SFBTA networking events during the year

### **Corporate Partnership**

The <u>SFBTA Corporate Partnership Program</u> provides the opportunity for organizations to be involved in our industry and the local community, along with gaining exposure for their company in a number of ways throughout the year. For an annual fee, your firm will receive:

- Recognition (logo and link) as an SFBTA Corporate Partner on the Association's website
- · Recognition in press releases and marketing materials
- Logo on SFBTA t-shirts at community volunteer events
- · Recognition on signage at SFBTA events
- Gold sponsor level benefits at the Annual Conference

<u>Contact SFBTA today</u> to learn more about becoming an Annual Corporate Partner!

#### SFBTA Corporate Partners

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#### About SFBTA

South Florida Bond Traders Association, Inc. (SFBTA) is a non-profit, tax-exempt organization under IRS Section 501(c)(6) whose membership is comprised of investment and trading professionals from the South Florida area. We represent many firms involved in the buying, selling and trading of all fixed income securities.









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